



the arts are lovely
take heart



April 2022

You make this all possible!

So much is happening this year! We hosted presentations on our Arts Access study; welcomed a new board member, arts ambassadors, and fiscal sponsees; and are planning some great things for this summer - the AEP6 Study, Radically Rural, and the Ewing Arts Awards!

Here are some ways you can stay connected!

Membership signups for artists or arts organizations: Sign up to receive the latest info on upcoming workshops and opportunities to connect.

[Learn more and sign up!](#)

Mark your Calendar for NH Gives Day, JUNE 7-8: Join us in supporting the arts across New Hampshire - and make sure to give a gift to Arts Alive!

[About NH Gives](#)

Ongoing Coaching Sessions for artists and new arts community members
Learn about the *resources* Arts Alive! has and the *community connections* we can help you make. 45 minute sessions are free and open to anyone!

[Coaching: sign-up!](#)

Two new Fiscal Sponsees

2 new groups making more art happen!

We are excited to share that we've partnered with NSquared Dance and Read Listen Write festival on programming in 2022 that continues to make arts activities more accessible to folks across our communities! We'll tell you more about them in upcoming newsletters, but we just couldn't hold it in any more! We are thrilled about these new partnerships in literary arts and dance. This is a great program where we get to flex our administrative muscles to support brilliant artists and program coordinators who create amazing experiences for arts participants. *"We do the boring stuff so they can do the fun stuff,"* our Executive Director, Jess Gelter always says.

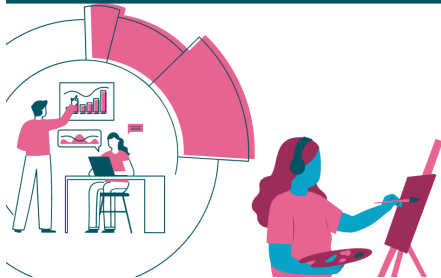
[Learn About Fiscal Sponsorship](#)

Study Results are out there!

You can check it out online!

THE MONADNOCK REGION'S ARTS ACCESS PROJECT

Our Arts Access / Arts and Loneliness study is a great resource



We hosted 3 great events this past month to share the study results - two virtual and one in person event at the Jaffrey Civic Center, where new Executive Director Rebecca Fredrickson gave us a tour of the gallery spaces and art classroom in their beautiful historic building.

The presentation was recorded for anyone who would like to watch later. We also have a great 1-pager for our arts advocates and for grant applications. There are also short 5-8 minute videos that go over the study results in detail in a slower, friendly, and visual way.

[Study Resources Page](#)

The Thing in the Spring

A Monadnock region arts festival continues

Arts Alive! is proud to support this program through fiscal sponsorship



The Thing in the Spring is now a project of Nova Arts, a fiscal sponsee of Arts Alive! We are so excited that Nova will be able to keep this great eclectic festival thriving in our region! They have a stellar line-up planned, and we can't wait!

You can also learn more about our fiscal sponsorship and arts incubation program on the [Arts Alive! website](#).

[Learn more](#)

Ewing Arts Awards Nominations Close May 6th!



Ruth & James
EWING
ARTS AWARDS
NOMINATIONS



Arts Alive! partners with The Keene Sentinel each year to celebrate Artists and Arts Organizations of excellence right here in the Moandnock region! Artists and organizations can self-nominate as always, or we welcome community members to nominate their favorite local artists and organizations.

Our jurors this year include past winners Jim Murphy, Deb McWethy, Craig Stockwell, Maureen Ahern, Erika Radich, and Director of the NH State Council on the Arts, Virginia Lupi!

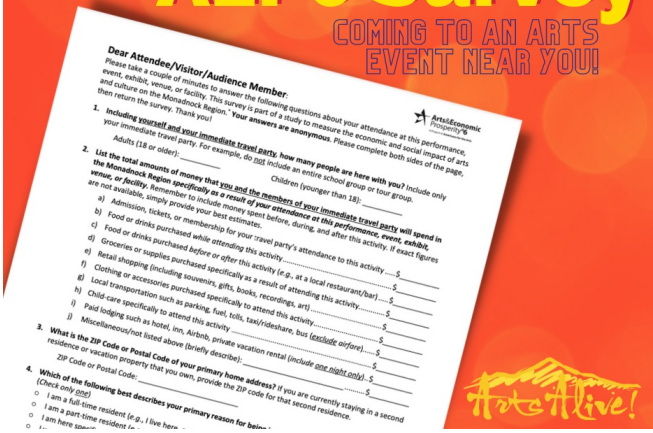
[Nominate Today!](#)

Announcing our next Study! Arts & Economic Prosperity

Arts Alive! partners with Americans for the Arts to conduct the Arts & Economic

INTRODUCING THE AEP6 Survey

COMING TO AN ARTS
EVENT NEAR YOU!



The image shows a survey form titled 'AEP6 Survey' with the subtitle 'COMING TO AN ARTS EVENT NEAR YOU!'. The form is addressed to 'Dear Attendee/Visitor/Audience Member' and asks for demographic information and spending habits. It includes a logo for 'ArtsEconomic Partnerships' and a 'Arts Alive!' logo at the bottom right. The form is tilted and appears to be a scan of a physical document.

Prosperity 6 Study, which will survey audiences and nonprofit arts organizations to better understand the economic impact of arts and culture organizations on our community.

If you are an arts consumer - take this survey enthusiastically! We'll be at The Thing in the Spring the weekend of May 19-22 and at Keene ArtWalk Art is Everywhere festival on June 4 collecting audience feedback.

If you are an arts organization, we welcome you to survey your audiences! No more than 50 surveys per event.

[Info & Materials to participate](#)

We're getting a facelift Discover Monadnock is gonna get even better!

It's our way of sharing all the great arts events happening, and all the other great cultural and natural amenities in our region. We want folks to go out there and be cultured Monadnockians! The NH Division of Travel and Tourism Development has awarded us a \$10,000 Matching Grant to support a complete overhaul of the Discover Monadnock website, and to develop additional content for it. We are so excited and grateful for this new partnership! Will you help us meet our match so we can create the best website possible to support promoting the arts across our region to new audiences?

[Support Discover Monadnock](#)

Another awesome human joins our board! Our board of directors just got another great addition

Jenny Foreman



Arts Alive!

MEET



Jenny works at the Dublin school and is passionate about arts & culture. She is a dancer and is excited to bring her leadership skills to the Arts Alive! board this year!

Jenny Foreman

[Read more about our board](#)

Two new Arts Ambassadors Join our community of ArtLoving Activists!

“ I STARTED DOING EMBROIDERY AS A WAY TO COPE WITH MY ANXIETY...

It helped me channel all those anxious feelings into something productive. Now, I also teach others how to do embroidery through DIY kits and workshops.

HALLIE DRISCOLL
Arts Ambassador



[MonadnockArtsAlive.org/Arts-Ambassadors](https://www.monadnockartsalive.org/Arts-Ambassadors)



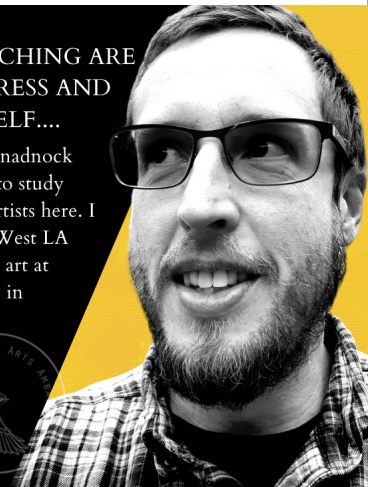
“ ART AND TEACHING ARE HOW I DEFINE, EXPRESS AND LEARN ABOUT MYSELF....

I have grown up in the Monadnock region and been fortunate to study with many extraordinary artists here. I curate the gallery space at West LA Beer Co., teach elementary art at James Faulkner Elementary in Stoddard, and create art.

TRISTAN BRIDGES
Arts Ambassador



[MonadnockArtsAlive.org/Arts-Ambassadors](https://www.monadnockartsalive.org/Arts-Ambassadors)



We are so excited to welcome even more Arts Ambassadors into our fold!

Hallie Driscoll and Tristan Bridges of West LA Beer Company have both joined the team. Hallie is an artist and entrepreneur. **[Check her out on Instagram!](#)** Tristan is an artist, teacher, and curator for the gallery at West LA Beer Company. **[He's on Instagram too!](#)**

We'll be hosting one of our regular Arts Ambassador meetups later this month, because as you may be able to tell from our busy schedule, there's so much art to do, promote, and shout about!

[About the Arts Ambassadors program](#)

Arts Alive! is supported by:

- New Hampshire State Council on the Arts
- New Hampshire Charitable Foundation
- National Arts Strategies
- Hoffman Family Foundation
- Eppes Jefferson Foundation
- Putnam Foundation
- C&S Wholesale Grocers
- Carl & Ruth Jacobs
- The City of Keene, NH
- The Arts Alive! Board of Directors
- Arts Alive! Members & Creative Businesses
- GFA Credit Union
- Savings Bank of Walpole

Join them and donate today!

Thank You