



Expectations for Board Members

1. Make a personal contribution.

Board members should make a financial contribution every year.

2. Share networks and open doors.

Board members should be willing to share contacts, helping Arts Alive to identify new friends for the organization. Suggest possible nominees for election to the Board who can make significant contributions to the organization's work.

3. Be a good advocate.

Board members should talk about Arts Alive with anyone who is interested, sharing your passion. You should be able to invite them for a tour, to an event, or even to go out for coffee with the executive director. Initiate relationship-building activities, like bringing them to a program!

4. Invite others to contribute.

Board members should ask people to financially support Arts Alive's appeal letter, annual fund, specific giving events, or specific programs. Board members can do this by sending annual fund letters and emails to friends, bringing people to our fundraiser events, sharing giving campaigns on social media or via email, and making face-to-face asks.

5. Say thank you.

Board members should be willing to make calls and send thank-you notes to already-engaged Arts Alive donors and make sure to thank donors in-person whenever possible and appropriate.

6. Actively participate at all meetings (board and committees).

Board members are not only expected to attend meetings (1 board meeting and at least 1 committee meeting per month), but should contribute to the discussion. Lend your expertise and participate in voting whether in-person or by email. Undertake special assignments and additional volunteer hours willingly and enthusiastically when asked as you are able.